

Jennifer Marik

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EDUCATION

Art Institute of Portland *Associate of Apparel Design*, Portland, Oregon 2003-2005 GPA 3.8 of 4.0
Pratt Institute *Masters of Industrial Design*, Brooklyn, New York 2000-2005 GPA 3.5 of 4.0
Illinois Institute of Technology: Institute of Design Chicago, Illinois 1998-1999
Studio Art Centers International Florence, Italy 1996
University of Florida *Bachelor of Fine Arts*, Gainesville, Florida 1992-1997

WORK EXPERIENCE

Exofficio Apparel Designer | Seattle, WA | May 2011-Jul 2012

- Designed Wovens for Men's and Women's including Sportswear and Outerwear for categories of water, trek, and travel.
- Defined seasonal trends, color, print and plaid direction and presented ideas to upper management for feedback in bringing the line to life.
- Worked closely with internal team to define new fits and create fit approved garments with fewer protos.
- Coordinated with Product Developer to create and update tech packages consisting of sketches, specs, sewing instructions, and bill of materials.
- Maintained a close relationship with wholesale reps to better understand the needs in the market.
- Traveled internationally to meet with vendors, problem solve and infuse innovation into the collection.

Columbia Sportswear Company Apparel Designer II Contract | Portland, Oregon | Oct 2009-Jun 2010

- Created the Fall 2011 Outerwear Elements line for International which received commitment from one of the largest distributors.
- Designed a linen collection and new plaid offerings for Spring 2011 International which received good reviews. Select plaids also chosen by US accounts.
- Executed Men's Sportswear and Outerwear SMU's (Special Make-ups) with tight deadlines for retail accounts, generating revenue beyond initial projections.
- Worked closely with Merchandising, Product Development, Materials Research, Trims Department, and Fit Expert for all projects to insure the best quality for the price point of the garment.

Columbia Sportswear Company Apparel Designer II | Portland, Oregon | May 2005- Nov 2008

May 2005 - Intern - Men's Titanium Outerwear
Aug 2005 - Associate Designer I - Men's Sportswear
Dec 2006 - Associate Designer II - Men's Sportswear
Jun 2007 - Designer I - Men's Sportswear
Apr 2008 - Designer II - Men's Sportswear

- Created a commuter cyclist line of clothing with direction from Merchandising, which was carried by our specialty accounts.
- Designed Men's Sportswear collections in woven tops and bottoms and knit tops for US and Europe. Several styles have been carried over for multiple seasons through Spring/Fall 2011.
- Worked closely with team members as well as Merchandising, PD, Materials Research, and Sourcing to reduce costs in designs and to meet margins.

School Specialty Company Freelance Designer | Portland, Oregon | Spring 2005

Created a product that enabled cheerleaders to carry pom poms between activities for a leading pom poms supplier to cheerleaders.

Souchi Production Assistant | Portland, Oregon | Winter 2005

Linked and finished sweaters for a wholesale knitwear company who retails in boutiques internationally, as well as in a local flagship store.

Nike | Adecco Press-operator | Beaverton, Oregon 2003-2004

Gained insight into in-house manufacturing processes of footwear air sole technology.

SOFTWARE SKILLS

Adobe Creative Suite: Illustrator, InDesign, Photoshop, Dreamweaver, Microsoft Office, Alias, AutoCAD, Solidworks, PDM.

RECOGNITION

Public Art Commissions 1995-1998

Awarded two large-scale mural painting commissions; J.D. Parker School in Stuart, Florida and University of Florida Urban and Regional Planning Department in Gainesville, Florida.

Art Shows and Exhibitions 1991-1998

Selected for participation and awards in numerous art shows and exhibitions throughout Florida and Illinois.

University of Florida Cycling Team 1993-1996

Competed regionally and nationally as co-captain of the women's collegiate cycling team. Placed consistently in road races, time trials, and criteriums to maintain the number one ranking team in the Southeast Conference.